

Smart School Summit

Saudi Arabia | 2021

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



ORGANISED BY

IBEFORUM
International Business & Economic Forum



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Why Saudi

SAR 195 bn

Current General Education Budget

**LARGEST
MARKET in GCC**

300 thousand in Kindergartens
5.5M in Primary Education
1.4M in Higher Education
128 Thousand in Technical Education



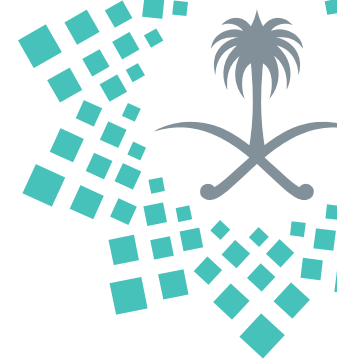
7.3Mn

Students in the Saudi Education System

**From
15% to 25%**

High demand for private schools will surge as KSA encourages increasing the enrolment of students in private schools

Highlights



SKILL DEVELOPMENT

Developing programs to enhance Academic Staff and Capacity Building

DIGITAL CLASSROOM

Enable a learning environment that encourages creativity and innovation

BEST PRACTICES

Learn best-practices from global leaders for developing innovative and smart learning education models

INTEGRATING TECHNOLOGY

Integrating technology in schools for enhanced learning experience and innovative thinking

INVESTMENT MANAGEMENT

Key initiative from MOE for private investors and Edtech companies



DIGITAL TRANSFORMATION

Implementing digital transformation in the areas of teaching and effectively substituting the traditional learning confined to four walls

Who should attend



HEAD OF SCHOOLS

Executive Principal, Principal, Head Teacher, Deputy Head, Head of Primary & Secondary etc.



MINISTRIES & AUHTORITIES

Government institutions and regulators responsible for setting standards and framework for the education eco-system



KEY STAKEHOLDERS

Other active players in the education ecosystem



INVESTORS & OWNERS

Private Equity, Venture Capital, Impact Investors, Family Businesses & Investment Authorities



ENTERPRISE COMPANIES

Service/Solution providers, product suppliers, consultants, technology vendors & companies supporting the education eco-system



HEAD OF DEPARTMENTS

Academics, Inclusion, Teaching & Learning, Learning Technologies, Admissions, Curriculum, STEM etc

Who should Sponsor



ELECTRONICS

- AV Equipment
- E-Books & Mobile Computing Device
- Innovative Learning Technologies
- Interactive Technology
- Microelectronics / Robotics

CAREER GUIDANCE CENTRES EDUCATIONAL CONSULTANTS FOOD SUPPLIERS TO EDUCATION SECTOR

- Food Suppliers
- Food Technology

FURNITURE & EQUIPMENT

- School Furniture
- Office Furniture
- Technology & Equipment

IT / HARDWARE / SOFTWARE

- Classroom Management Systems (CMS)
- Content Creation Systems
- ICT Hardware, Soft Ware
- Learning Management Systems (LMS)
- Online/E-Learning Resources & Social Media Integration
- School Management / System & IT Solution Providers
- Smart Learning
- Computers & Tables

INTERIOR & EXTERIOR COMPANIES

- Flooring Companies
- Lighting Companies
- Interior Designers
- Exterior Designers

LAB EQUIPMENT

- Tools
- Health & Safety

PUBLISHING HOUSE

- Education books publishing houses
- Print Presses

STATIONERY

- Bags
- Books & Stationary
- Uniforms

SCHOOLS / INSTITUTES / UNIVERSITIES

- Business Schools, High Schools, Private Schools
- Diploma Courses & Distance learning Institutes
- Language Learning Institutes
- Polytechnics
- Scientific Research Institutions
- Technical Institutes
- General Universities & Colleges
- Business Colleges, Medical Colleges

SERVICES COMPANIES IN EDUCATION

- Infrastructure Contractors
- Transportation Services
- Health & Medical Services
- Cleaning and Maintenance Services
- Public Library's Equipment
- Security, Safety & Fire Fighting
- Ventilation, Air Conditioning & Lighting
- Constructions Companies

SPORTS & FITNESS

- Fitness Clubs / Gyms
- Fitness Equipment Distributors & Manufacturers
- Industry Consultants
- Fitness Training Schools / Institutions
- Nutrition / Supplements Distributors & Manufacturers
- Sports Education & Research Institutes
- Sports Goods Manufacturers
- Fitness Technology Equipment
- Fitness Software & Applications
- Fitness Apparel and Clothing / Gear

TRAINING CENTRES

- Management Training Centres
- Special Educational Needs & Solutions

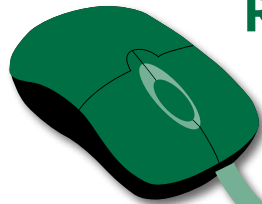
Day 1



SAUDI VISION 2030

Building world class
Education system
using digital learning.

Opening Remarks



SAUDI VISION
2030



TRACK 1: Kingdom's Landscape for Smart Schools

In this track you will learn about key initiative from ministries and key policy makers about education reforms to improve teaching quality in the kingdom and current projects for investment and technology upgradation in schools.

- **Building Smart Schools for global competitiveness**
- **Advance infrastructure for schools in kingdom**
- **Improving school communication, engagement and interaction**
- **How Technology Can Solve reaching remote areas**

TRACK 2: Digital Learning

Digital learning track focuses on Emerging technologies for 21st century learning - Workflow learning - Learning impact - Video for learning - Learning ecosystems Reskilling - Virtual reality - Self-directed learning - Coaching & technology - Performance support - Stakeholder buy-in - Learning technology landscape - Learning & the mind - Learning analytics - Onboarding - xAPI - Digital transformation - Learning across borders - AI - Games & Learning Culture

- **Trends Shaping the Future of Student Learning & Tutoring -Online, Live, Game based learning & more**
- **Artificial Intelligence (AI) in Education: Are You Ready For It?**
- **Emerging Technologies driving the future of Education**
- **Experiential Learning- Making Children Technology Ready**

Day 2

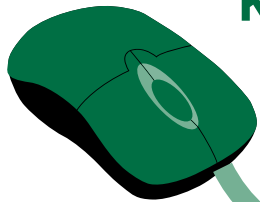


TRACK 3: Capacity Building

Keeping in mind vision 2030 this track focuses on capacity building for teaching staff for Building a modern learning environment, self-directed learning, digital transformation and the fundamental role of the mind in learning. Expect a close discussion of these topics by high-quality speakers

- **How to improve mental wellbeing of staff and students**
- **Enhance the digital pedagogy skills towards teaching & problem solving**
- **Teaching and Learning Shifting to digital education to support teacher and student progress**
- **Making learning effective: One student at a time**

Key Note



**SAUDI VISION
2030**



TRACK 4: Developing World Class Curriculum

Sessions on this track are all about developing world class curriculum and content development, whether we're looking at video, design methodologies, content development, writing techniques, performance support content or storytelling. This track will help you create compelling, high-impact content.

- **Innovative Ways and Curriculum to Transform the Young Minds into Global Citizens**
- **Importance of Bilingual education and role of first language**
- **Key Elements for Creating World Class Early Learning**
- **Future Classrooms - Increasing Learning Experience & the Role of Tech**



Contact us

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Thank You !